



## **34th International Conference of Alzheimer's Disease International**



Singapore, 19-21 March 2020

**Member kit**

**[www.adi2020.org](http://www.adi2020.org)  
[conference@alz.co.uk](mailto:conference@alz.co.uk)**

# Contents

Conference Announcement	3
Abstract topics	4
Programme	5
Registration fees	5
Key messages	7
Key speaker list	8
How you can help	10
Promotional material	11

- Relevant images
- Social Media and web banners
- Promotional slide

## Save the date!

Abstract submission closes **1 September 2019**

Super early bird  
registration closes **13 September 2019**

Early bird registration  
closes **30 November 2019**



## 34<sup>th</sup> International Conference of Alzheimer's Disease International

19 - 21 March 2020  
Singapore

# Hope in the age of dementia

*New science. New knowledge. New solutions.*



*Join us in vibrant Singapore for the 34th International Conference of Alzheimer's Disease International (ADI), co-hosted by Alzheimer's Disease Association (ADA). A diverse programme in pursuit of new science, new knowledge and new solutions will appeal to health care professionals, people living with dementia, carers, researchers, innovators, policy makers and governments across the world.*

[www.adi2020.org](http://www.adi2020.org)

@ADIConference #ADI2020

Alzheimer's Disease International

[alz.org.sg](http://alz.org.sg) @alz\_sg





## Abstract topics

The abstract topics will follow the seven strands of the *Global Action Plan on Dementia*.  
[www.adi2020.org/topics](http://www.adi2020.org/topics).



### Dementia as a public health priority

- Dementia and Convention on the Rights of Persons with Disabilities (CRPD) - **NEW**
- Dementia and equitable society - **NEW**
- Dementia and human rights - **NEW**
- Dementia and labour laws - **NEW**
- Dementia and NCDs, SDGs, UHC & ageing - **NEW**
- Dementia policies and public policy
- Designing and evaluating the impact of funding programmes - **NEW**
- Economics of dementia
- Engaging people with dementia and carers in policy



### Dementia awareness and friendliness

- Attitudes, awareness and stigma
- Community partnership / Public-Private-People partnerships - **NEW**
- Consumer empowerment
- Dementia friendliness
- Diverse populations – inclusion, equality, cultural issues
- Fundraising for dementia - **NEW**



### Dementia risk reduction

- Cognitive reserve, brain resilience and dementia prevention - **NEW**
- Implementation of risk reduction interventions (local, regional and national levels)
- Public health campaigning - **NEW**
- Risk factors
- Risk reduction and prevention (including clinical trials)



### Diagnosis, treatment, care and support

- Diagnosis
- Diagnostic tools
- Dementia and dignity
- Dementia and spirituality
- End of life and palliative care
- Environment and architecture for dementia
- Models of care
- Post diagnostic support for people with dementia and carers - **NEW**
- Psychosocial interventions
- Rehabilitation (physical and cognitive)
- Social isolation, loneliness, depression and their consequences for people with dementia and carers - **NEW**
- Well being and quality of life



### Support for dementia carers

- Education and training in hospitals - **NEW**
- Formal carers education and training
- Informal carers support – pre, during and post
- Informal carers training
- Polypharmacy - **NEW**
- Role of primary care - **NEW**
- Young carers - **NEW**



### Information systems for dementia

- Global Dementia Observatory (GDO) - **NEW**
- International collaboration on data sharing - **NEW**
- Registries



### Dementia research and innovation

- Clinical trials - **NEW**
- Epidemiology
- Genetics
- Inflammation and immunity - **NEW**
- Innovation, entrepreneurship and technology
- Mid-to-late stages of dementia - **NEW**
- Mild Cognitive Impairment (MCI)
- New and future treatments
- Non-pharmacological interventions
- Other syndromes and dementia - **NEW**
- Young onset dementia

## Plenary programme

<b>Plenary 1</b>	<b><i>Dementia: why we all need to do more</i></b>	Paola Barbarino (UK) Sandra Huenchuan (Mexico)	From global plan to national impact; why we all need to do more Ageing and human rights in Latin America: a perspective from ECLAC
<b>Plenary 2</b>	<b><i>The road to awareness and friendliness</i></b>	Chris Lynch (UK) Masahiko Yamamoto (Japan) Shamil Mohammed (Sri Lanka)	Challenging stigma - World Alzheimer Report 2019 Japan: scaling up awareness of dementia Supporting dementia through a friendly environment
<b>Plenary 3</b>	<b><i>The science of risk reduction</i></b>	Prof. Miia Kivipelto (Finland) Prof. Christopher Chen (Singapore) Prof. Sandrine Andrieu (France) Roman Szydlowski (Sweden)	Multi-domain prevention: the new treatment paradigm From FINGER to SINGER - the Singapore experience Multi-domain Alzheimer Dementia Trial Positive lifestyle changes and lived experience of the multimodal intervention in Mind-AD in Stockholm
<b>Plenary 4</b>	<b><i>The journey: Diagnostics, treatment, care and support</i></b>	Prof. John Morris (USA) Dr. Hamed Al Sinawi (Orman) Michael Schmieder (Switzerland) Violet Okech (Kenya)	Making sense of detection of cognitive disorders: How early is early enough? Social customs, expectations and religion in shaping the care provided in the Middle East Architecture and dementia Receiving a diagnosis in Africa
<b>Plenary 5</b>	<b><i>Supporting those who care</i></b>	Prof. Martin Knapp (UK) Dr. Wee Shiong, Lim (Singapore) Joyce Simard & Prof. Ladislav Volicer (USA)	The value proposition for dementia care: are we getting it right? STRIDE example. Celebration of caregiving in dementia: Beyond burden to mastery Caregiving in advanced dementia: Hope bereft or hope rekindled
<b>Plenary 6</b>	<b><i>Hope springs on solid foundations: Research, innovation, data and information systems</i></b>	Dr. Alireza Atri (USA) Dr. Kim Ki Woong (Republic of Korea) Eileen and Dubhglas Taylor (Australia)	Research development in dementia: updates and advances Health care management systems: the visionary and ground breaking experience of South Korea Hope

## Registration fees\*

Registration type	Rate			
	Super Early	Early	Advanced	Onsite
Full registration	\$900	\$1,000	\$1,100	\$1,175
Reduced registration**	\$500	\$550	\$600	\$650
Person with dementia***	\$215	\$245	\$245	\$275
Person with dementia and carer***	\$430	\$490	\$490	\$550
One day full registration	\$600	\$650	\$700	\$750
One day reduced registration**	\$300	\$325	\$350	\$375

\* Rates are in Singapore Dollars (SGD) and inclusive of Goods and Services Tax (GST)

\*\* Includes participants from Lower and Middle Income Countries (LAMIC), family carers and students

\*\*\* Rate available for first 200 (in total) registrants. After which fees will increase by S\$200 for person with dementia and S\$400 for person with dementia and carer rate.



## KEY DATES

**Sunday 1 September 2019** – Abstract submission closes  
**Friday 13 September 2019** – Super early bird registration closes  
**Saturday 30 November 2019** – Early bird registration closes

Someone in the world develops dementia every 3 seconds. There are over 50 million people living with dementia today and this number will almost double every 20 years, with an anticipated 152 million people living with dementia by 2050. Dementia mainly affects older people, though there is growing awareness of cases starting before the age of 65. The fastest growth in the elderly population is taking place in China, India, and their south Asian and western Pacific neighbours. The estimated annual cost of dementia is US\$1 trillion.

This conference will bring together experts from across the globe to share information on achievements, innovations and best practices in dementia research, dementia care, dementia policy and to challenge perceptions of dementia. With a diverse programme, including over 20 new presentation topics, there is always something for everyone.

## Experience Singapore



Singapore is perfectly situated to host the ADI conference for delegates across the globe, with good connections within Asia and used as a stopover destination for many international flights. In Singapore you have culture, adventure and iconic buildings to explore. It is also a food heaven; with Michelin starred restaurants to hawker stands, there is certainly diversity and flavour for all.

### Reasons to attend ADI 2020

**An engaging programme** of dynamic presentations, workshops and exhibits to learn about the latest dementia research and policy, and gain insight into innovations in dementia care.


**An opportunity for people** living with dementia to come together, share their stories, have their voices heard and provide inspiration.


**One of the world's largest and most important conferences on dementia**


**Interact with the world's leading healthcare professionals**, engage with experts from across the dementia field and meet with old friends.


**Local meets global:** A strong local and international presence creating unique synergies and inspiring new ideas in the pursuit of making a difference in the lives of those living with dementia.

Information is accurate as of print date and is subject to changes. For updates, visit [www.adi2020.org](http://www.adi2020.org)

 [@ADICongress](https://twitter.com/ADICongress) #ADI2020

 [Alzheimer's Disease International](https://www.facebook.com/AlzheimerDiseaseInternational)

 [@alz\\_sg](https://twitter.com/alz_sg)

 [alz.org.sg](https://www.facebook.com/alz.org.sg)

# Key Messages

- The ADI International Conference is **the longest running international conference on dementia** featuring global leaders in a wide range of areas of dementia care, understanding and science.
- The ADI Conference is regularly **attended by over 1,000 delegates** including researchers, health and care professionals, care home managers, civil society, Alzheimer association representatives and people with dementia and their families from over 70 countries
- Every day of **the conference will feature the voices and experience of people living with dementia and their care partners**. ADI is proud partners with Dementia Alliance International (DAI), the independent self-advocacy organisation of people with dementia.

## Join us in Singapore!

- The ADI Conference will be held in the same year as Alzheimer's Disease Association (ADA) Singapore celebrates its 30<sup>th</sup> birthday!
- This year's conference will feature the **world premiere of ADI's new film with ITN Productions *'Hope in the age of dementia: New science; new knowledge; new solutions'***
- This year's programme is designed around the 7 action areas of the WHO Global action plan on dementia giving us a chance to share progress, insights, innovation at global, national, regional and local levels.
- The conference will include the latest in scientific progress, including a **review of ADI's newly published World Alzheimer Report 2019**
- **Singapore is one of the world's most famous city states**, known for its culture, adventure, iconic buildings, Michelin starred restaurants and hawker stands

[www.adi2020.org](http://www.adi2020.org)

# Expert speakers from around the world

## Selection of plenary speakers

Please refer to [our website](#) for details on other plenary speakers.



**Professor Sandrine Andrieu**  
Professor of Epidemiology and Public Health at the Toulouse University School of Medicine



**Dr. Alireza Atri**  
Senior Scientist, the Alzheimer's Prevention Initiative, Banner Sun Health Research Institute



**Dr. Ki-Woong Kim**  
Head, Korean National Institute of Dementia (KNID)



**Professor Miia Kivipelto**  
Professor in Clinical Geriatric Epidemiology, Karolinska Institutet



**Professor Martin Knapp**  
Professor of Social Policy and Director of the Personal Social Services Research Unit, London School of Economics and Political Science (LSE)



**Dr. Wee Shiong, Lim**  
Consultant, Department of Geriatric Medicine and research track lead, the Institute of Geriatrics and Active Ageing, Tan Tock Seng Hospital



**Professor John Morris**  
Emeritus Professor of Human Anatomy, University of Oxford



**Eileen and Dubhglas Taylor**  
Dementia advocates, Dementia Alliance International (DAI); advisory committee for Dementia Australia

- Leading voices in care and science from over 70 countries
- Special address by the President of Singapore, Halimah Yacob
- Each day featuring the voices and experiences of people with dementia and their care partners
- This year, more presentation topics than ever before



## ADI Scientific programme committee

Prof. Serge Gauthier (Chair), Canada  
Dr. Hamed Al Sinawi, Oman  
Prof. Suvarna Alladi, India  
Dr. Mohammad Arbabi, Iran  
Prof. Henry Brodaty, Australia  
Dr. Richard Faull, New Zealand  
Ms. Iva Holmoverá, Czech Republic  
Mr. Shamil Mohamed, Sri Lanka  
Dra. Ninoska Ocampo, Bolivia  
Prof. Craig Ritchie, UK  
Dr. Alina Solomon, Finland  
Dr. Huali Wang, China  
Prof. Anders Wimo, Sweden

Ms. Li Yu Tang, TADA, Chinese Taipei  
Dr. Hanadi Al-Hamed, Qatar  
Dr. Ricardo Allegri, Argentina  
Dr. Alireza Atri, USA  
Dr. Andrea Fabbo, Italy  
Dr. Ishtar Govia, Jamaica  
Dr. Georges Karam, Lebanon  
Dr. Jose Luis Molinuevo, Spain  
Prof. Adesola Ogunniyi, Nigeria  
Prof. Vorapun Senangarong, Thailand  
Dr. Yuda Turana, Indonesia  
Mrs. Wendy Weidner, UK  
Prof. Kim Ki Woong, Republic of Korea

## Local scientific programme committee

Dr. Wee Shiong, Lim (Chair)  
Ms. Philomena Anthony  
A/Prof. Nagaendran Kandiah

Dr. Li Ling, Ng (Co-chair)  
Dr. Mei Sian, Chong  
Dr. Feng Yuan

### Registration includes:

- *Name badge*
- *Admission to all scientific oral and poster sessions*
- *Delegate bag and final programme*
- *Access to online programme and abstract book*
- *Access to exhibition area*
- *Opening and closing ceremonies and welcome reception*
- *Scheduled lunch and coffee breaks*

Accompanying person registration provides admission to the Welcome reception only.

ADI reserves the right to amend the advertised conference programme if changes are required due to events outside of ADI's control.

**More information about the conference can be requested from**  
[conference@alz.co.uk](mailto:conference@alz.co.uk)

**[www.adi2020.org](http://www.adi2020.org)**

## Ways in which you can help

Below are just some simple ways you could help us to promote the conference.

1. Send an email to your members / contacts telling them about the conference.
2. Share the emails we have been sending you about the conference with your contacts. The emails will be coming from the email address [conference@alz.co.uk](mailto:conference@alz.co.uk). If you have not been receiving them please check your spam folder and/or let us know.
3. Encourage researchers and professionals you to know to submit an abstract by **1 September** so they can share their knowledge with a global audience.
4. Promote new Super early bird registration closing **13 September** and early bird registration, closing **30 November**.
5. Include details about the conference on your website.
6. Include a news article or advert in your newsletter.
7. Distribute save the date flyers and postcards at your events or in mailings.
8. Follow us on our conference twitter @ADIConference
9. Use our twitter hashtag #ADI2020 – for example tell us when you have submitted an abstract or registered.
10. Retweet our tweets.
11. Share our Facebook posts.
12. Change your Facebook or Twitter cover photo to a picture of the conference.
13. Share an update on LinkedIn.
14. Include a slide about the conference in your presentations.
15. Arrange for details of the conference to be put on relevant association/organisation websites or event calendars in your country.

## Employer justification

Attendance at ADI 2020 will also benefit your employer, colleagues and wider community. Below are some bullet points to guide a discussion with your employer to justify attendance.

- **One of the world's largest** and most important conferences on Alzheimer's disease. 1,000 delegates from over 70 countries are expected to attend.
- **Opportunity to showcase your work.** Submit an abstract and share your latest research, projects, knowledge with a global audience, helping to ensure the sharing of best practices around the world.
- **Potential for CME credits**, CME accreditation has been applied for. (Keep an eye on the conference website for further details as it becomes available).
- **Ability to network** and exchange knowledge with experts in a variety of fields.
- **An opportunity for people living with dementia** to come together, share their stories, have their voices heard and provide inspiration.
- **Reasonable rates:** Reduced registration rates are available for people living with dementia, family carers, students and people in low and middle income countries.

# Promotional materials

Download promotional materials including the conference announcement and some Singapore stock images in full size using the following link:

<https://www.dropbox.com/sh/qj3h7a93kkhswbk/AABFu-FAZiWL14HN0IOK11tKa?dl=0>

## Conference logo



**Singapore**  
**2020**

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ALZHEIMER'S DISEASE INTERNATIONAL  
INTERNATIONAL  
CONFERENCE

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## Social Media Banners

Twitter (440 x 220)





Facebook/Instagram/LinkedIn (1200 x 630)

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NEW SCIENCE. NEW KNOWLEDGE. NEW SOLUTIONS.

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Instagram (1080 x 1080)

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LinkedIn (646 x 320)



**Web Banner (634 x 322)**





## Abstract graphics

Twitter (1200 x 675)



19 – 21 March 2020

**Submit your abstracts**

[www.adi2020.org](http://www.adi2020.org)

Facebook/Instagram/LinkedIn (1200 x 630)



19 – 21 March 2020

**Submit your abstracts**

[www.adi2020.org](http://www.adi2020.org)



# PowerPoint slide



# Hope In The Age Of Dementia.

NEW SCIENCE. NEW KNOWLEDGE. NEW SOLUTIONS.

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adi2020.org

**Alzheimer's Disease International**  
The global voice on dementia

**ADA**  
ALZHEIMER'S DISEASE ASSOCIATION

**Singapore 2020**  
ALZHEIMER'S DISEASE INTERNATIONAL INTERNATIONAL CONFERENCE